

**Search Notes**

Application/Control No.

10/051,548

Examiner

Peter Coughlan

Applicant(s)/Patent under  
Reexamination

SARMA ET AL.

Art Unit

2129

**SEARCHED**

Class	Subclass	Date	Examiner
706	51	11/20/2007	PDC
706	13	11/20/2007	PDC
706	45	11/20/2007	PDC
705	26	11/20/2007	PDC
705	14	11/20/2007	PDC

**INTERFERENCE SEARCHED**

Class	Subclass	Date	Examiner

**SEARCH NOTES  
(INCLUDING SEARCH STRATEGY)**

	DATE	EXMR
East--Sridevi Sarma, Sean Warnick, Munther Dahleh, product specific, targeting, data set w/2 or two, elements, iteration	11/20/2007	PDC
East--II--associated value, metic w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
East--III--database, neural network, input, output, display, computer, categorical, permutation, target marketing,	11/20/2007	PDC
IEEE--Sridevi Sarma, Sean Warnick, Munther Dahleh, product specific, targeting, data set w/2 or two, elements, iteration	11/20/2007	PDC
IEEE--II--associated value, metic w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
google--associated value, metic w/optimization, customer, product, revenue, profit, matrix, cross space	11/20/2007	PDC
Inventors  Sridevi Sarma Sean Warnick Munther Dahleh	11/20/2007	PDC